

2016 Special Section & Themed Issue Calendar

1ST QUARTER

JANUARY

Advance Course
Education
(Theme: adult higher education options)

Jobs
Recruitment
(Theme: New Year New Career)

ShopNW
Shopping (Themes: Fitness; Beauty Resolutions; Emergency Kits))

Seahawks Playoff
Sports/Football (Multiple Sections)

NWTraveler
Hawaii

FEBRUARY

Pacific NW
Outdoor Living

Active Living
Topics of interest for Boomers

Sewing & Stitchery Guide
Arts & Events

Seattle Home Show Guide
Home & Garden

ShopNW
Shopping (Themes: Valentine's Day; Spring Weddings)

NWTraveler
Hawaii

NWTraveler
Cruising

MARCH

On Course
Education
(Theme: options for undergraduate studies)

ShopNW
Shopping (Themes: Baby Showers; Garden; Spring Cleaning)

Sounders Preview
Sports/Soccer

Mariners Preview
Sports/Baseball

2ND QUARTER

APRIL

ShopNW
Shopping (Themes: Prom; Eco Products/ Earth Day; Mother's Day)

Golf Preview
Sports/Golf

NWTraveler
British Columbia

Active Living
Topics of interest for Boomers

MAY

Pacific NW
Spring Home Design

Advance Course
Education (Theme: adult higher ed)

ShopNW
Shopping (Themes: Vacation Gear; Swimwear; Summer Fashion)

Summer Guide
Things to do in the greater Seattle area

No Limit
Casino gaming and entertainment

JUNE

Pacific NW
Health and Fitness

ShopNW
Shopping (Themes: Grad Gifts; Father's Day; Camping; Fourth of July)

3RD QUARTER

JULY

ShopNW
Shopping
(Themes: Beat-the-heat; Pet Gear)

AUGUST

Active Living
Topics of interest for Boomers

Advance Course
Education (Theme: adult higher ed)

ShopNW
Shopping (Theme: Back to School)

Husky and Cougar Preview
Sports/College Football

Summer Olympics Preview
Sports/Olympics

WA Wine Guide
Wine

SEPTEMBER

Pacific NW
Architecture

ShopNW
Shopping (Themes: Seahawks Fall Trends; Winter Weddings)

Seahawks Preview
Sports/Football

Fall Arts Guide
Arts & Events

NWTraveler
Hawaii

4TH QUARTER

OCTOBER

Active Living
Topics of interest for Boomers

Seattle Home Show 2 Guide
Home & Garden

Pacific NW
Fall Home Design

On Course
Education (Theme: options for undergraduate studies)

ShopNW
Shopping
(Themes: Halloween; Rain Gear)

Seattle Auto Show
Autos

NWTraveler
Hawaii

Smart Start
Education (Theme: private primary and secondary schools)

NOVEMBER

Pacific NW
Wine

Pacific NW
Dining Out

Holiday Events
Arts & Events to celebrate the holiday season

Holiday Food
Home & Garden

Holiday Gift Guide
Shopping

ShopNW
Shopping
(Themes: Thanksgiving; Holiday Gifts)

NWTraveler
Snow Sports

DECEMBER

ShopNW
Shopping (Themes: Holiday Gifts; Holiday Entertainment; New Year's Eve)

