



# Western Washington Markets

## NDM, MD, MSA, CSA, DMA Market Size Comparisons

	Population	Households
Seattle Newspaper Designated Market (NDM)	2,466,857	997,403
Seattle-Bellevue-Everett Metropolitan Division (MD)	2,779,302	1,112,378
Seattle-Tacoma-Bellevue Metropolitan Statistical Area (MSA)	3,606,687	1,425,526
Seattle-Tacoma-Olympia Combined Statistical Area (CSA)	4,390,871	1,737,307
Seattle-Tacoma Designated Market Area (DMA)	5,003,505	1,987,858

Source: Nielsen PrimeLocation, 2014

