

# Make your ad the center of attention



Bookends



Custom sports banner



L-shape



Triangle



Goalpost



Stairstep



T-bar



Shape-based (bottom of page)



Facing half-page



Fireplace



Custom facing-page

## Help your message stand out with creative ad shapes in The Seattle Times.

When you want to have extra impact, creative ad shapes are the way to go. Available seven days a week in the section of your choice, these eye-catching positions capture the eye and stand out from the crowd.

- Interested in a shape other than those shown here? Just ask — we'll work with you to meet your needs.

## DETAILS

An additional production charge of 25% applies to all non-standard ad shapes. Space reservations for non-standard positions must be made seven days in advance of regular deadlines; material deadlines are 24 hours in advance. Ad positions are not exclusive placements on page.

